

**AAUW BALLWIN-CHESTERFIELD
BOARD MEETING MINUTES
AUGUST 26, 2010**

Co-President, Bette Bude, called the meeting to order at 9:30, and the Mission Statement was recited by the members. August hostesses, Yvonne Blair, Joyce Katz, and Pat Shores were thanked for providing refreshments for the meeting.

There were no additions or corrections to the agenda.

OPERATIONAL REPORTS

- The President's announcements were made. Most notable:
 - a. August 26: Women's Equality Day is commemorated.
 - b. Twelve B-C members attended The Equality Day Brunch. Because of the success of our recent online voting option, the B-C Branch had a one-quarter page ad in the Equality Day Brunch program.
 - c. Get It Done: Keep the pressure on to get the Paycheck Fairness Act passed in Sept. See the AAUW website for more information.
 - d. One Member One Vote: All are urged to access the online system and become familiar with this voting process. All members are delegates to the Convention now as opposed to the past process of having delegates voting on our behalf.
 - e. SAVE THE DATE: 2011 National Convention – Breaking Through Barriers-Advocating for Change - June 16-June 19, 2011 in Washington, DC.

Handouts: Four were distributed: Tax Exemption Form, Reimbursement Form, and 2009 Fundraising Guidelines for Local Branches, and the Mission Accomplished Award form and guidelines.

Reviews and corrections: Folders entitled "Board Meeting Packet" were distributed, reviewed, and corrections were made as needed.

Executive Board Meeting: A meeting of elected officers plus bylaws and advisor was held July 26. Bette spoke about five of the more important issues from that meeting.

1. **Program Recommendation:** No sale of books written by the program speaker is permitted at the meeting.

2. **EOF Committee Recommendations** were reviewed by the Executive Board. They were adjusted, and the recommendations will be presented with the EOF report at this meeting.

3. **Public Policy-recommendation:** A Forum is being planned with the focus on AAUW's commitment to Title IX. It is recommended that the site where the forum will be held be contacted to be sure that the school recognizes that the forum is being

presented by the Public Policy committee of AAUW B-C. Three speakers will participate, and it was suggested that the one speaker speak from a public school perspective. Consideration is being given to having an overlap of Public Policy and LAF for this event.

4. **STEM:** National was contacted for the purpose of obtaining permission to use their teaching materials. Approval was obtained with the understanding that recognition of the primary source(s) be made. Plans are underway to meet with professionals in the STEM fields to maximize the finding in the research study. In October, focus will be on Why SO Few.

5. **Start Smart:** It was recommended that a Task Force be organized which will meet and present ideas to IBC.

See Attachment #1 for the complete Executive Meeting Recap.

Minutes: The May Board Meeting minutes have been read, approved, and are available from Judy Stagoski or at the Website.

Motion Forms: Doris Nistler called attention to the Motion Form and requested that each Board member who wishes to present a motion state that motion on the form and give a copy to the Secretary. These will be included with the minutes of the meeting. (per Roberts Rules of Order)

Treasurer's Report: Marcia Block for Carol Thomas

* The May-June Branch Asset Report was presented. This is the end of the fiscal year report. See Attachment #2.

* The letter from the Financial Review Committee was read. The recommendation was made that Chairs of various events eg. Trivia Night work directly with the Treasurer regarding expenses and expenditures for specific events or activities.

COMMITTEE REPORTS

1. **Membership:** Joan Lunt
 - a. Membership now totals 236.
 - b. The New Member Coffee will be Wed. Oct. 27, 2010, at Barb Schillhahn's home beginning at 1:30. One representative from each committee is asked to attend.
 - c. Attention was called to Committees that need more members. They are Public Policy, Hospitality, and STEM.

2. **Program:** Suzanne Couch and Erlaine Eltomi presented an overview of the monthly Branch Meeting program speakers and their topics.

3. Directory: Dodie Barnes

* Thanks are extended to Joyce Katz for taking Directory pictures in the past. Rosemary Manley will take over this task.

* Office Max printed the Directory for this year. The print appears to be of a higher quality than last year's version. New Directories will be distributed at the Fall Brunch.

* There are twelve business sponsors this year, and members are encouraged to use the services of those advertisers, since the ads have almost completely funded this year's Directory pages.

* There are 45 additional binders available for future use.

4. **Care Notes:** Yvonne Blair. Yvonne spoke about her commitment to the importance of Care Notes. She offered some of her ideas regarding "variety" in the ways she would express the care and concern of the Branch to needy members. More information is to come.

5. **Historian:** Carol Derington. Carol pointed out that the basic purpose of compiling the books is to have a record of the Branch's events of the year. She has observed that often large numbers of pictures are submitted for one event. Carol shared her ideas for "cutting down some of the bulk". She suggests using a three ring binder, and dividing it into sections. She asks that one page for each event be the norm. A group photo of the people attending and perhaps other small pictures from that event would be put on one page. Carol also suggests that the person in charge of the particular activity be responsible for submitting the photos. Carol's ideas were favorably received by the group at large. More discussion will take place at a later time.

AAUW PRIORITIES

1.Educational Opportunities Fund: Mary Kay Wolfe

a. **AWARDS:** B-C Branch is first in the State in Branch giving and in per capita giving. On the national level, our Silver Anniversary Fund is 80% funded in just five years. In 2008, our Branch placed 6th in giving to the Eleanor Roosevelt Fund, and 4th place in 2009. This gives evidence of how well our members support the Mission of equity for women and girls.

b. **Eleanor Roosevelt Walk:** There is a date change to Monday, October 18, 2010, 10:30, at Faust Park. Rosann Swaringim and Helen Fick will head the event. All funds raised go to the Eleanor Roosevelt Fund for use in research.

c. **Committee Report and Recommendations:**

1. Mary Kay reported that EOF has approximately \$13,000 in the fund to be dispersed, which is less than in the past. It is also noted that one of the Scholarship recipients has not re-enrolled. The Committee feels strongly about continuing the relationships it has developed with the AAUW Scholarship recipients and also

wishes to add a scholarship to the Community College. As always, continued contributions to National is a priority.

The following Motions which were drafted by EOF were presented by Mary Kay:

MOTION: The EOF Committee moves that for the 2010-2011 year, \$5000 be sent to AAUW-EOF (\$1000 for the Eleanor Roosevelt Fund, \$4000 for the Ballwin-Chesterfield Silver Anniversary Fund #4286), \$5000 be spent on local scholarships (\$1000 to Maryville, \$2000 to UMSL, \$2000 to Pierre Laclede Honors College) and \$500 be spent on a new St. Louis Community College scholarship.

Affirmative votes: 14 Negative votes: 5

MOTION PASSED

MOTION: Each spring the EOF Committee will recommend distribution of available Dollars for Scholars funds to the Board.

Affirmative votes: 19 Negative votes: 0

MOTION PASSED

2. A special Dollars for Scholars used book sale/fund raiser is planned to take place at the October and November Branch meetings. Books will be sold only before and after the meeting. Unsold books will be donated.

2. Dollars for Scholars: Judy Green and Barb Tackitt. The list of eleven scheduled Dollars for Scholars events was distributed and highlighted. Suggestions for future Dollars for Scholars activities could be emailed to the Co-Chairs who are happy to help in whatever way may be needed.

3. Legal Advocacy Fund: Ruth Griffin

a. The Champagne Brunch and Book Event will take place on Thursday, September 30, 2010, at Sandy Camillo's home and will begin at 3:00 PM. The discussion will be based on the book, *Click*. The total number of people attending is limited to thirty, and a little more than 50% of that number have already signed up. People may continue to sign up at the Fall Brunch.

b. AWARDS and Committee Report: From the money collected from Trivia Night, very generous donors, as well as our Branch donation, we have donated over \$7000 by the end of May.

Re. State Awards, our Branch was first in total and in per capita giving. We had 26 Key to Equity members. The Branch was first in the Nation as well.

c. At the LAF meeting, two focus points were chosen:

1. Focus on *Title IX*
2. Help people become better informed as to how the LAF Fund supports legal cases now that it no longer directly supports plaintiffs.

4. Public Policy: Teri Miller and Sandy Camillo

a. A Forum based on *Title IX* is planned for February 1, 2011. It will feature three state-noted athletic speakers.

b. Teri and Sandy attended a joint meeting with OWL and learned that a program consisting of five sessions is planned. The topics will center on financial responsibility and women. Further information will be distributed at the Fall Brunch.

c. Great Decisions: The program will start up in January, 2011. A planning meeting will be held at Sandy Camillo's home on November 5, 2010, at 2:00. The program will be explained in detail at this meeting.

d. There will be a Public Policy Committee meeting and forum planning session at Teri's home on Sept. 16, 2010.

5. International Relations: Marian Bauer The International Relations Committee is a joint group with the Tuesday Women's Ethical Society. A meeting was held on August 10, 2010, and the topics were chosen for the upcoming lecture season. Marian highlighted the topics and the months that they would be offered. There is no charge to attend the lectures.

6. IBC: Bette Bude for Leslie Weir There is a proposal brought to the IBC to form a task force for the purpose of planning a women's financial training workshop, \$tart \$mart. The workshop would bring financial training to women who are College Juniors and Seniors. Ruth Griffin will co-chair the task force with Betty Takahashi from St. Charles. It is hoped that we can get all Branches from the Inter-Branch Council involved, so that each Branch will send a representative to the planning sessions.

7. AAUWMO: Julia Triplett, the AAUWMO President, noted that several of our members are on the MO State Board. Yvonne Morrison and Sue Barley serve as

Bylaws Chairs; Joyce Katz is the technical advisor and communications person. Kathy Childress is doing the Directory this year. Doris Nistler is Co-Chair for Education and Equity. Pat Shores is the Administrative Assistant. Debbie Ward is College-University Relations Co-Chair.

AAUWMO has an Impact Grant for Public Policy, as noted earlier in the meeting by Teri Miller as part of the report from Public Policy. AAUW does not support candidates directly, and so, by doing the voter guides, we can get a better idea as to how a particular candidate supports AAUW issues. Nine Grants were given this year throughout the Nation, and Missouri is a key State in the upcoming Senatorial campaign.

AWARDS:

*Julie explained that the Mission Accomplished Award is based on the AAUW Goals.

*The Galaxy Award will not be changed. It is given for a particular project that the Branch does. Our Branch has won the Galaxy Award each year since it's been given.

*A new award given by AAUW is Breaking Through Barriers. Branches in States can submit projects which they have done and feel that the project can be replicated in other parts of the country. Three awards of \$3000 each will be given for the most outstanding projects. The awards will be announced at the National Convention. Our Dollars for Scholars project is thought to be one that would be a good choice to submit for this award. This decision will be brought to the Board.

*Julie stated that the State had to look at the changes which have been made in the guidelines for awards. The decision has been made that there will continue to be a Century Club Award, but it will not be given for EF contributions. It will be given to anyone who contributes \$100 to any one Fund or any combination of the funds for AAUW. In addition, if one contributes \$100 to an individual fund such as LAF or Public Policy, that person will be recognized for that separate contribution by that Fund. Julie said that, potentially, a donor could be recognized "in two places".

*Julie reported on the Five State Conference held in Little Rock, AK. Oklahoma has volunteered to be the host for the next Regional Conference which will be in 2012. More information will be coming.

*Our State Convention will be April 29, 2010, (beginning in the evening) through May 1st at Tan-Tar-A Resort, Lake of the Ozarks. A large attendance from the B-C Branch is encouraged.

BRANCH PRIORITIES

1. Technology/Newsletter: Joyce Katz
 - * The Board was reminded that, as a Board member, one gets “free” computer services from Joyce. Contact her, and she is happy to help you.
 - * Regarding the Newsletter:
 - a. Thank you and a fond farewell are extended to Linda Tinker who is moving to Interest Groups Chair for the Branch. Welcome Mary Jermak who is taking Linda’s place.
 - b. Newsletter deadlines remain the same, which are the second Thursday of each month.
 - c. Regarding Newsletter articles, participation in Branch activities seem to increase when an article about a particular activity appears in the Newsletter. Joyce encourages Committee Chairs to continue submitting articles about their group’s activities, but this doesn’t mean that each group should have an article every month. Limit article to about 250 words.
 - d. Please inform Joyce if you learn of a member who is not getting the Newsletter.
2. Publicity: Pat Shores Pat reported that coverage of our Branch activities has expanded from two local newspapers to seventeen newspaper outlets, ten radio stations, four TV stations, twelve media websites, and four other organizations that we regularly share our information with. Pat will be happy to help any group get out news about their activities.
3. Branch Business Meeting Schedule: Bette Bude Bette introduced our theme for meeting schedules, “M and M” or “Move and Motivate”. She urged all members who are on the Branch agenda of any month to be ready for her turn, move “smartly” to the podium, and “motivate” the audience through an enthusiastic but brief message. Peruse the agenda draft for the Fall Brunch Program, make changes as needed, and inform Bette. There are around eighteen guests expected at that meeting, so the emphasis will be on making them feel welcome and expanding our Branch membership.
4. Proposed Budget 2010-11 Review: Mary Jermak for Carol Thomas
 - In Carol’s, absence, Mary presented the Budget review acting as a member of the Budget Committee. She pointed out that some changes to numbers as shown are needed because the Budget was printed before these changes became known. Carol, as Treasurer, has been apprised. The changes meet with her approval. See Attachment #3.

It was noted that, in the line items, a line pertaining to income for the Fall Brunch appears to have been inadvertently omitted. Carol will be notified via email. When the correction(s) have been made, the Board will receive, by email, the corrected budget and a motion to accept. Carol will be our "point person", and questions will be directed to her. Voting by the Board on the motion to accept the corrected proposed budget will be done electronically. The corrected budget will appear in the October Newsletter in preparation for the October Branch meeting vote for approval of the 2010-2011 Budget.

SPECIAL MEETINGS

1. Fall Brunch Kickoff: Jayne Kasten and Phyllis Oakes. Jayne began by thanking everyone for their support in financing the Fall Brunch. She reported that 164 regular members and 14 guests are registered to attend. The committee was successful in contacting all but twenty members about attending the Brunch. At the Brunch, there will be one Board member at each table (twenty tables total). Welcoming and expanding our membership will be our priority.

2. Holiday Auction: Pat Shores and Harriet Hirschfeld. Harriet reported that the annual Holiday Auction will be on December 9, 2010, with the alternate snow date of December 10th. This year's theme is AAUW Making a Difference. Lunch will be provided by Hearth Room, and, with a large number of people volunteering for the committee, plans are well under way.

Pat put forth the proposal that there be a raffle conducted in conjunction with the auction. Tickets would be sold before the Holiday Auction, including at our Branch meetings, Interest Groups' meetings, as well as at the Auction itself. The feature item is one night at the Moon Rise Hotel, University City. Other "treats" will be added to the package.

MOTION: I move that the Holiday Auction Committee be allowed to hold a raffle and to sell the tickets at all AAUW events before the Auction.

No second is needed as the Motion has come out of Committee.

Affirmative: 20

Negative: 0

MOTION PASSED

3. Spring Luncheon: Gloria Campion. Gloria announced that the 2011 Spring Luncheon will be May 12, 2011, at Whitmoor Country Club, Ct. Charles, MO. A tasting day will occur in the fall. The Committee is engaged although no theme has been chosen yet.
4. Summer Picnic: Susie Teicher. Susie reported that the site for the picnic is confirmed, and we will be at the same location as we were this year.

INTEREST GROUPS

Out to Lunch: Harriet Hirschfeld. The sign up sheet is being circulated, and Harriet will have it at the meeting.

NEW BUSINESS

Macy's Card: Pat Shores. Pat spoke about the Macy's special shopping day, at any Macy's site on October 16, 2010. Pay \$5.00, and the Branch gets to keep all of this. use the card, and the Branch will get to keep all of the money from this. Money made will go into the Dollars for Scholars Fund. We will attempt to get more of these cards and have them available to the Branch members.

Thank You Notes: Sandra Murdock. We have received Thank You notes from three of the young ladies who were the recipients of \$100 for their project in the Greater St. Louis Science Fair. They expressed their appreciation for the \$100 as well as for the time we spent teaching them. The notes are available from the Secretary for reading.

In October, we will focus on STEM.

The meeting was adjourned at 12:05