

**AAUW Ballwin-Chesterfield Board Meeting
October 6, 2016**

Call to Order

Marsha Weppelman confirmed that there was a quorum, and then President Barb McQuitty called the meeting to order at 9:30 a.m.

Mission Statement

Attendees recited the mission statement: "AAUW advances equity for women and girls through advocacy, education, philanthropy, and research."

Introductory Remarks

- Thank you to our hostesses: Pat Shores, Marian Bauer, Vicky Jany and Marilyn Fletcher.
- Barb asked for any corrections or additions to the agenda. None was heard.

Operational Reports

President's Announcements: Barbara McQuitty

- Barb thanked everyone for all of the lovely cards, calls, and food after her recent surgery. They helped her a lot!
- We did not get to see the "elevator film" at the September brunch. When is a good time to show it? Could it be shown at smaller meetings? We will give some thought to this. A smaller venue would avoid the audio problems we have in the Trinity gymnasium.
- Sandra has been collecting interest forms, and has given them to the chairs of the pertinent committees. Chairs are contacting people when they receive the forms. The interest form is on the AAUW B-C home page, and Barb will make an announcement about it.
- There is a need for a financial committee meeting, so Barb reconfirmed who is on the committee. Fundraising, and what to do with funds raised for EOF and LAF will be discussed, as well as the possibility of establishing an endowment.
- Barb asked where our branch supplies are located. Most kinds of materials are maintained by the committees.
- Barb received a memo about mandated changes to the Bylaws that came out on August 19 from national. She will pass along the memo to Marsha Weppelman, our branch Governance director.

- Barb asked if everyone received the list of 79 areas where women are not in a position of equality with men, and the answer was 'no.' Public Policy will find out how we can access this list. Barb read some examples. A suggestion was that a couple of these could go into every newsletter.
- Cindy Jensen has indicated interest in working on Work Smart and Start Smart. AAUW owns the program, but it's costly to put on a program and difficult to get an audience, so these programs have been going through colleges and universities. Cindy will be referred to Deb McWard, College/University Partners contact.

Minutes

Barb asked if there were any additions or corrections to the minutes of the September board meeting. With no comments heard, there was a motion to approve the minutes. The motion PASSED.

Treasurer's Report: Rita Hawkins-Page

Rita was on vacation, but provided her Assets sheet from September. Barb read the current balances, and encouraged attendees to keep on using their Schnuck's e-scrip cards. Balances as of September 30, 2016, are as follows. Dollars for Scholars, \$4,420; Schnuck's, \$2,328; Leadership Development, \$6,612; Operating Fund, \$31,990. Total assets: \$45,350.

AAUW Priorities

Public Policy: Pat Shores/Barbara Butchart

GOTV: Get Out The Vote has been going well. Registration efforts are mostly over. More than 150 new voters signed up, and 500 applications were distributed.

Human Trafficking: At the John Denver concert sponsored by SCCAT, 160 people attended and \$1800 was collected. The Coalition will hold its second conference on Tuesday, January 10, from 9:00 a.m. to 2:00 p.m. It will be free to attendees, supported by our Community Action Grant. There will be a new format and different presenters than last time.

Complimentary lunch, and maybe continental breakfast, will be available. It is open to the community, so you can invite people. A tentative flier has been developed. The organizers are hoping for about a hundred people.

Equal pay: Anheuser Busch was asked to air a commercial supporting equal pay, and they did!

Missouri AAUW is holding a contest to see who can sign up the most people for 2-minute Action Alerts. Please let Pat Shores know if you've signed up anybody.

EOF: Marian Bauer/Vicky Jany

Bean soup is sold out, but Panera cards are still available. October starts our collection of books for the book sale. November is EOF Individual Giving Month.

LAF: Doris Nistler/Julie Triplett

- LAF is working on a game night, to be chaired by Carol Derington. They are tentatively looking at the second Thursday in June to hold this event.
- Mollie Lam, our LAF contact in Washington, has taken a new job. We currently don't have a permanent LAF contact.
- On October 13, Lisa Maatz is doing a preview of what the Supreme Court will consider this year.
- Doris Nistler will speak about Title IX at branch meeting.

Branch Priorities**Program: Judy Stagoski/Marilyn Fletcher**

Our October branch meeting speaker dropped out because some of her compensation requests could not be honored. We now have a speaker coming from St. Martha's Hall, Michelle Schiller-Baker.

If you have any good ideas for next year's programs, let the committee know.

Membership: Fran Reiland/Susie Teicher

Our membership total is 232. Twenty-two (22) people did not renew. We have ten (10) new members who signed up at the Fall Brunch.

The New Member Tea will be held on Oct. 20, at Gloria Campion's home. A form was circulated to sign up leaders to attend and speak. If they can't come, they can supply a paragraph. The "elevator speech" video will be shown at the Tea.

Dollars for Scholars: Janice Buckhold/Phyllis Oakes

Janice thanked Joyce Katz and Bette Bude for being so helpful to the new chairs. A new packet for aspiring event sponsors is on the web. Members are encouraged to bring guests. Two events have been held already, and five are scheduled through the end of November. December traditionally has been a little skimpy on events because everyone is so busy. The suggestion box was a good idea.

Fall Brunch: Judy Green/Kay Meyer

Fall Brunch went well. Judy has a strong request: please honor the deadline for RSVP's. We had seventeen (17) people who came but had not signed up. This is a big problem, and solutions are difficult because we want to be welcoming. Let's think of suggestions for next year on how to address this problem. (The consensus at the meeting seemed to be to accept that it's going to happen and order extra lunches).

Eleanor Roosevelt (ER) Walk: Jean Elliott

The ER Walk will be held on Tuesday, October 18, at 10:30 a.m. in Des Peres Park. October 11 is Eleanor's birthday. Jean offered to bring a cake to our next branch meeting and raffle it off. She will sell raffle tickets at the registration table for the walk. Jean moved to allow that the ER Walk sell chances at winning the cake at branch meeting. The motion was voted on and APPROVED.

Newsletter: Mary Jermak/Bette Bude

Mary thanked Bette, who produced this month's newsletter on her own while Mary was away. The extra page about AAUW Programs, added in response to a comment from Julie Triplett, is great. It like an AAUW cheat sheet, and is really helpful to new members in particular. If we make it a standalone sheet, Membership can give it to new members. (They stated that they are planning to give it out at the New Members Tea). The first two years of membership are critical to retaining members, and part of that is making sure they get involved and become educated about AAUW at all levels.

Winter Auction - Jingle Mingle: Suzanne Couch

The committee has been working on the Jingle Mingle, and signup will start this coming Thursday. You will sign up for a specific table, since lunches will be packaged per table. The \$25 price is being held. There will be a new lunch alternative: a salad. Also ham and cheese, beef, a gluten free alternative, and a vegetarian alternative. Sage Tabor and Jayne Kasten will be taking reservations. Forty-three (43) Jingle Mingle surveys have been returned so far. Members want gift certificates and services, and are not so crazy about 'things.' Pam Kulp suggested small baskets on the silent auction. Gift certificates might be inserted in small baskets. Eleven people wanted to do baskets. Big ticket items haven't been selling for what they are worth.

Please think about whom you can ask for a contribution. Consider restaurants, your hairdresser, and other service providers. Suzanne has letters that can be given to donors. Get the form filled out. A brief meeting of the committee is coming up after branch meeting.

Strategic Plan - Overview of Current Status

Planning Grid: Susan Fenwick

Susan reported that a complete Strategic Plan document has been generated and distributed that incorporates the inputs from all of the committees. Since this is an evolving process, moving forward the committees may wish to refine or expand their “indicators of success,” or action steps. Susan went through a SMART checklist that can be useful to committees in evaluating their action steps as they begin to apply them. She will send a digital copy of this checklist to the Board.

Joyce Katz asked if we are ready to post our Strategic Plan on the website. The reply was that this probably is a little premature.

Future Process: Karen Francis

This discussion is deferred because Karen was not able to attend the meeting. The Strategic Planning Committee will meet in January to discuss the Plan and go over future steps.

New Business

- Mary Jermak reminded members to 'Like' the AAUW B-C page on Facebook. This will give you timely alerts on new web page content.
- Julie Triplett announced that May 6 is the state meeting in Columbia at the Executive Holiday Inn. June 14-17 is the national AAUW convention in Washington, D.C. Early registration is now open for the national convention.
- Get Out The Vote is important, but the propositions are very important, too. Some are very misleading, so it is recommended to study and understand them before you go to vote.
- Pat Shores remarked that AAUW National has put out the voter guides for president and vice president, with issues listed down the middle. We also have a Missouri gubernatorial voter guide and a Missouri Senate voter guide. AAUW is non-partisan; it doesn't support a specific party or candidate. Where a 'known' or 'unknown' position is indicated, that information is taken from a printed document or a video.

Adjournment

Barb McQuitty adjourned the meeting at 11:12 a.m.

**Susan Fenwick,
Secretary/Archivist**