

# AAUW Ballwin-Chesterfield Board Meeting

May 4, 2017

## I. Call to Order

President Barbara McQuitty called the meeting to order at 9:35 a.m. and welcomed the attendees, who recited the AAUW Mission Statement:

“AAUW advances equity for women and girls through advocacy, education, philanthropy and research.”

### A. Minutes

Barb asked if there were any corrections or additions to the April minutes. None were heard; minutes are approved as posted.

## II. Operational Reports

### A. President's Announcements: Barbara McQuitty

- A budget committee has been appointed. Members are as follows: Pat Shores, chair; Sandra Murdock; Marcia Block; Marian Bauer; and one more to be appointed.
- A financial review committee also has been appointed: Pat Shores, Sandra Murdock, Marcia Block, Mary Jermak, Karen Francis, Julie Triplett, Rita Hawkins-Page, and Yvonne Morrison.
- Anyone who has a budget request and has not yet submitted it is asked to please send it to Finance Officer Rita Hawkins-Page.
- It is time for each committee chair to turn in the end-of-year report for the committee, including any results achieved from the committee's strategic goals.
- Barb has been working on national convention reimbursements. A good-sized crowd is going, including Sandra Murdock, Marcia Block, Julie Triplett, Marian Bauer, Suzanne Couch, Karen Francis, Marsha Koch, Yvonne Morrison, and Pat Shores. Reimbursements made to date leave us with \$1,100 to cover additional expenses. If anyone else wants to go, it will be first come, first served. The Missouri state meeting will be reimbursed afterwards, when an attendee brings back a receipt (such as the day's program). Quite a few of our branch members are planning to attend the state convention.

- Karen Francis cautioned members who are going to the national convention but do not yet have lodgings lined up, to make sure they have a buddy who has a hotel room already. There are no special rate rooms left at the convention hotel. The standard rate is extremely high! Eighteen (18) people will be at the convention from Missouri, representing four (4) different congressional districts.
- Barb went over the roster of elected and appointed officers for next year, reading the names of people filling these positions. [See Attachment A]. There still are openings for Publicity and Fall Brunch.

### MOTION

Karen Francis moved that the Board approve this roster. A vote was called, and the roster was **APPROVED**. Barb will send the complete list to Newsletter and to the Secretary.

#### B. President's Comments: Sandra Murdock

Sandra thanked the officers who served on the Board for their volunteer service. She then handed out gifts of appreciation to those who are leaving their positions.

#### C. Treasurer's Report: Rita Hawkins-Page

Rita was out, having just undergone surgery. She is recovering well at home, and hopes to be with us for the Spring Luncheon. We hope she will be, too! Rita did send an urgent message for attendees: Please turn in your budget request right away if you have not already done so. [Note: Several budget sheets were collected at today's meeting and delivered to Rita].

Addendum: The following April balances were submitted after the meeting: Dollars for Scholars, \$6,121; Schnuck's, \$2,583; Leadership & Development, \$9,612; Operating, \$36,921. Total assets stand at \$55,237.

### III. AAUW-BC Elected Directors' Reports

#### A. Public Policy: Pat Shores/Barbara Butchart

- Public Policy sent out an end-of-year report to everyone. Thank you for supporting the Pubic Policy activities and events.
- The final human trafficking event was held, and approximately one hundred (100) people attended. This was funded entirely by the AAUW B-C Community Action Grant. A complete final report on the second year of the grant will be issued in September. This event, which was featured on Fox2 News, was geared towards leaders of the migrant and immigrant community. It had a long list of sponsors,

and many different religions were represented. This is the work of Shima Rostami, a member of our branch. She is very active in interfacing with all of these groups. Fran Reiland suggested running an article in our newsletter about Shima and all she has done.

- Equality Day brunch reminder: Mark your calendar for August 25 at the Clayton Plaza Hotel.
- Pat Shores' four-year term as Public Policy director is up.
- Barb McQuitty asked whether, on the grant we received, it is possible to get an extension or another grant. The answer was that there are no extensions, but we can apply for another grant tied to another activity. It's best to always write grants for TWO years. If someone has an idea for one, Pat Shores will help that person write the grant.

B. Educational Opportunities Fund (EOF): Marian Bauer/Vickie Jany

- Marian related that the finance committee met in January. AAUW had told us that EOF was fully funded at the national level. In February, we passed a motion here that beginning in 2017-2018, our EOF monies would go to scholarships and National Conference for College Women Student Leaders (NCCWSL), specifying \$4000 for local scholarships, and \$2000 for NCCWSL at the national level.
- Discussion: Pat Shores commented that she would like to see the fund disbursement divided more evenly. Marian responded that this allocation is to fund two scholarships at Maryville and two at UMSL. Vickie Jany said she would actually like to see the amounts be \$5000 and \$1000. Barb McQuitty observed that it's nice that we know who we're giving the money to; they come to speak to us; and they are great people who really need the money to be able to complete their degree. Mary Jermak added that college costs are escalating. It was noted that the Interbranch Council (IBC) also will get an AAUW B-C budget item for national NCCWSL.
- Leslie Wier wondered if the Finance Committee could take a strategic look at how all of our funds get funded. Can there be another way to fund scholarships besides Dollars for Scholars? Maybe we need to realign operating funds, for instance. New members may contribute new ideas in this area. Doris Nistler asked, if our net amount does not satisfy our need, should we increase the minimum amount charged per DFS event? Already the sponsor of an event can increase the minimum at will. But we also have to ask ourselves, if we increased the minimum across the board, would it decrease participation? Judy Stagoski mentioned trying to find a place to hold the tea at no charge. Karen Francis offered that two to three years ago, we were concerned that Winter Auction did

not bring as much in as it did previously, so the Finance Committee decided to fund NCCWSL out of Leadership instead of Operating. Every year we regroup, and there is a recommendation out of the Finance Committee. Budgeting is fluid. It's not that we don't have money; it's just where we have it earmarked. We have not voted on this yet.

- Marian Bauer observed that it sounds like the Finance Committee should be a permanent committee, instead of ad hoc.

### **MOTION**

Marian and Vickie raised a motion to divide the EOF budget as stated above, \$4000 for local scholarships and \$2000 for national NCCWSL.

A vote was called, and the motion **PASSED**.

- Barb McQuitty remarked that new members are so impressed by Dollars for Scholars. The committee is doing a wonderful job!
- Joyce Katz believes that national AAUW prefers you contribute to the AAUW Fund, rather than restricted funds like EOF or LAF.
- Karen mentioned that Yvonne Morrison is on the AAUW Fund Committee, which will be meeting before the national convention begins. Julie Triplett will be there, too, so they may bring back some information on this topic after the convention.
- Doris Nistler looked into what "Fully funded" means. She found out that it means FOR THIS YEAR, and it may or may not extend to next year. Doris checked with national on this because she and Julie were notified that LAF was fully funded. Note that you may still contribute to EOF or LAF, regardless.

#### IV. Branch Priorities

##### A. Legal Advocacy Fund (LAF)

- The plaintiff who is coming to the Missouri state meeting had her case dismissed by the California Supreme Court. This was a big disappointment. Her case was based on her salary being determined by her prior job's salary. Others in the same job were being paid more "just because."
- There will be a collection for LAF at the state meeting.
- Carol Derington reported that currently, nine tables are signed up for LAF Game Day. Members are encouraged to get ahold of their friends and set up a table. Lunch will be served as part of the cost. The food at Friendship Village is outstanding.

- AAUW B-C LAF had a great year, with many new people on the committee.

#### B. Program: Judy Stagoski/Marilyn Fletcher

Marilyn confirmed that next year's lineup is set, and she went over each month's program topic and speaker.

#### C. Membership: Fran Reiland/Susie Teicher

Over the past year we lost twenty-three (23) branch members. She asked that we encourage people to stay on. We've gained twenty-five (25) members. Our current membership is 253.

At Spring Luncheon, an interest form will be distributed for people to fill out, so over the summer people can establish their committees. Membership renewal forms also will be printed off.

#### D. Dollars for Scholars (DFS): Janice Buckhold/Phyllis Oakes

- DFS is happy for NCCWSL to be funded. They would like to see NCCWSL publicized more. It would be good to let DFS event sponsors know that there will be a split, that is, that not all of the money raised goes to local scholarships.
- Mary Jermak thinks we need to educate our members better about branch financial history and where their money goes. Doris added that an article in the newsletter would be good, to explain what NCCWSL is. Marian Bauer has written several articles on this subject. Our branch support of NCCWSL started in 2009, and since then it has grown. Julie advised keeping the explanation simple, making it as general as possible.
- Phyllis stated that no DFS events are scheduled in May. Summer events will be worked on. The trolley ride currently is scheduled in August. Keep your eyes on the Friday reminder notes.
- DFS requested a table at Spring Luncheon.
- Phyllis asked when the committees' revised strategic goals (goals for next year) are due. The answer is that they are due by the summer meeting.

#### E. Newsletter: Mary Jermak/Bette Bude

- Bette has put together a schema to give a sense of how newsletter management is evolving. [Diagram is attached to hard copy of these minutes]. Newsletter sections will be divided among multiple editors. Mary will continue to work on the news section. The new people are being eased in slowly. Susan Fenwick will be coming on board next year.

- Newsletter has been able to reduce costs because Office Depot discounts have really helped. They have worked with members who no longer have access to the online newsletter, while trying to keep this list limited. Thank you to everyone who has worked with Mary and Bette.
- Under the new newsletter organization structure, the board position will be shared.
- Barb thanked Mary and Bette (in absentia) for putting all of this together.

#### F. STEM: Marcia Block/Jean Elliott

- STEM was busy in April, starting with Girls of Promise at Maplewood Richmond Heights on April 7. Thanks to those who came and helped. Last Friday Girls of Promise was at Valley Park, for the fourth year. It was a wonderful visit; the girls were very proud. Parents were there, and teachers were there. Dr. Matt Bailey, principal at Valley Park, sent AAUW B-C STEM a nice thank-you note.
- Science Fair was held in April as well. Sandra Murdock, Marcia Block, and Jean Elliott were judges for the Honors section. They looked for projects that relate to our mission, or to women and girls. They picked two students, one from Cor Jesu, and the other from Science Academy. The judges were impressed with how many projects were done by young women, and the quality of the projects.
- Fran Reiland pointed out that 25,000 students participated in the FIRST international robotics championship last month, split between St. Louis and Houston. There were at least two all-girl teams. The competition is sponsored by big companies like Boeing. Ferguson Florissant sponsors a girls' robotics team.

#### G. Directory: Leslie Wier/Joyce Katz/Marilyn Beiter

- New directory covers arrived last week. 250 directories were printed at the beginning of year, and only thirty (30) are left. Leslie ordered one hundred covers, but one hundred twenty-eight (128) were delivered. These covers may last four years.
- Mary Jermak was added to the directory committee this year. She was very helpful, and Joyce was instrumental in transitioning from mail merge to text boxes to get supplements out more efficiently. We had to change printers for the directory this year.
- For strategic planning, we need to bring new people into the committee.

- The material for next year's directory needs to be in by the third week of July.
- There is always a crowd at the September meeting, so it's an ideal time to distribute the new directory. Some members may appear in the directory who will be dropped, but it's not worth holding up distribution of the directory just for those few.

## V. Special Events

### A. Spring Luncheon: Carol Derington & Carol Anthony

- Things are about ready to go! The programs are ready, and they look beautiful. The printer in Chesterfield did a great job.
- Carol Derington went over the list of tables needed, and asked if there should be any others.
- Carol Anthony reported that eleven (11) tables, with eighty-seven (87) people, are signed up. Today is the cutoff for reservations.
- Carol Derington shared that they had a great committee this year, including some very active new people.
- Live plants in the center of the tables will be for sale.

## VI. New Business

### A. Dues, etc.: Joyce Katz

- Directory: Under the Home tab on our website, there is a link to bylaws and policies, including the amendments. That link will be in the directory this year.
- Dues: We have a membership renewal form, copied from Ferguson Florissant, to send in with a check to renew one's membership, unless members want to pay online.
- When paying dues, your instinct is to click on Pay/Renew, and eventually you get to Member Services database. On the main website, the default is to become a national member. You must look for "branch member, click here."
- Voting: You should have received an email with a link in it with all of your special numbers. Note: Sue Barley is running for director, and there are many other outstanding people running. Once again, there is a proposal for changing the degree requirements for membership. Also for reducing the percentage from membership for a quorum from 5% to 3%. We are a large branch, and our voices need to be heard. If you need help voting, Joyce is willing to help you.

- B. Karen Francis: If you got your copy of *Outlook* and read the article about the Women's March, Jean Taylor was a former NCCWSL person. We have quotes from St. Louis, Kansas City, and Columbia.
- C. Karen Francis: Voting covers a change in the Public Policy program that is proposed, to call it "Public Policy Priorities," rather than "Public Policy Programs." This is because programs need to be voted on by the Board. The committee will not be allowed to decide the priorities if this change does not pass. Please look at those bylaws changes when you are voting.
- D. Julie Triplett: For voting, we used to have delegates who went to an assembly. Now it's one person, one vote. This has resulted in a problem with getting enough folks to actually vote. The thirteen people who are running for director have been carefully vetted.
- E. On June 1 we will have a new CEO, Kimberly Churches. She will be introduced at the national convention.

#### VII. Other

- Phyllis Oakes: One DFS project was the book sale, which brought in \$1000+. Half of our event sponsors came from this board.
- Karen Francis gave kudos to Barb McQuitty for her contributions to AAUW, and how she brought a new perspective to the branch and position of co-president since Barb is not an educator, but rather, worked in the area of non-profits. Sandra Murdock added that it's been just great working with Barb. Board members indicated their agreement with this statement by their applause.

#### VII. Adjournment

Barb McQuitty adjourned the meeting at 11: 40 a.m. Board members then enjoyed a social hour with a lovely lunch provided by the co-presidents.

Susan Fenwick  
Secretary/Archivist

## ATTACHMENT A. 2017-2018 ELECTED AND APPOINTED OFFICERS

### Elected Officers:

Co-President	Sandra Murdock
Co-President	Marcia Block
VP Program	Marilyn Fletcher
VP Program	Sage Tabor
VP Membership	Mersine Kallaos
VP Membership	Fran Reiland
Secretary/Archivist	Susan Fenwick
Finance Officer	Pat Shores
Ex-Officio Immediate Past President	Barbara McQuitty

### Elected Directors:

Public Policy	Barbara Butchart/Eve LaJeunesse
Legal Advocacy Fund	Doris Nistler/Julie Triplett
Educational Opportunity Fund	Marian Bauer/Vickie Jany

### Appointed Directors

Branch Development-Leadership and Operating Fund	Suzanne Couch, Karen Francis
Communications/Web	Joyce Katz/Linda Roberson
Care Notes Aide	Joan Reed ( non-voting)
Directory	Marilyn Beiter/Joyce Katz/Leslie Wier
Dollars for Scholars	Janice Buckhold/Phyllis Oakes
Dollars for Scholars Aide	Susan Haynes ( non-voting)
Governance	Marsha Weppelman
Hospitality	Becky Ragan/Pat White
Summer Picnic	Barb Schillhahn (non-voting)
Newsletter	Sandy Brody/Joan Davis/Mary Jermak/Jean Light

### Special Events:

September Brunch	[to be filled]
Spring Luncheon	Carol Anthony/Linda Kridel
Science Technology Engineering Math	Jean Elliott/Carol Greenaway

### Standing Committees: ( non-voting)

College University Members	Deb McWard
Eleanor Roosevelt Walk	Jean Elliott
International Relations	Kay Meyer
Interest Groups	Barb Jowett
Publicity	[to be filled]