

AAUW BALLWIN-CHESTERFIELD (MO) BRANCH

2020-2021 STRATEGIC GOALS

GOAL 1: Ballwin-Chesterfield fosters a growing diverse community of members, supporters, students, and others who advance the AAUW mission.

All branch meetings are publicized and open to the public.

Ballwin-Chesterfield membership reflects the diversity within our larger community.

GOAL 2: Under auspices of AAUW's powerful advocacy programs, Ballwin-Chesterfield works locally to promote educational economic equity and civil rights for all women and girls.

Ballwin-Chesterfield collaborates with other local organizations that advocate for women and girls.

Ballwin-Chesterfield develops activities that promote AAUW's Public Policy Program.

GOAL 3: Ballwin-Chesterfield supports philanthropic efforts of AAUW programs that provide women and girls with opportunities for a lifetime of success.

Ballwin-Chesterfield members and supporters continue to financially support local and national education opportunities for women and girls and community programs focused on issues facing women and girls.

Ballwin-Chesterfield continues to support and expand STEM opportunities.

Ballwin-Chesterfield members and supporters are encouraged to contribute to the Greater Needs Fund.

GOAL 4: Ballwin-Chesterfield promotes Branch Development.

Ballwin-Chesterfield continues offering a variety of mission-based educational programs and social opportunities.

Ballwin-Chesterfield provides opportunities for leadership through training, conference attendance and mentoring.

Ballwin-Chesterfield provides 21st century communication systems.

Ballwin-Chesterfield maintains transparent and responsible financial operations.

GOAL 5: Ballwin-Chesterfield supports AAUW research.

Ballwin-Chesterfield educates members regarding AAUW research reports.

Ballwin-Chesterfield uses AAUW research to educate appropriate groups.

Ballwin-Chesterfield supports AAUW research through fundraising efforts, especially the annual Eleanor Roosevelt Walk.

